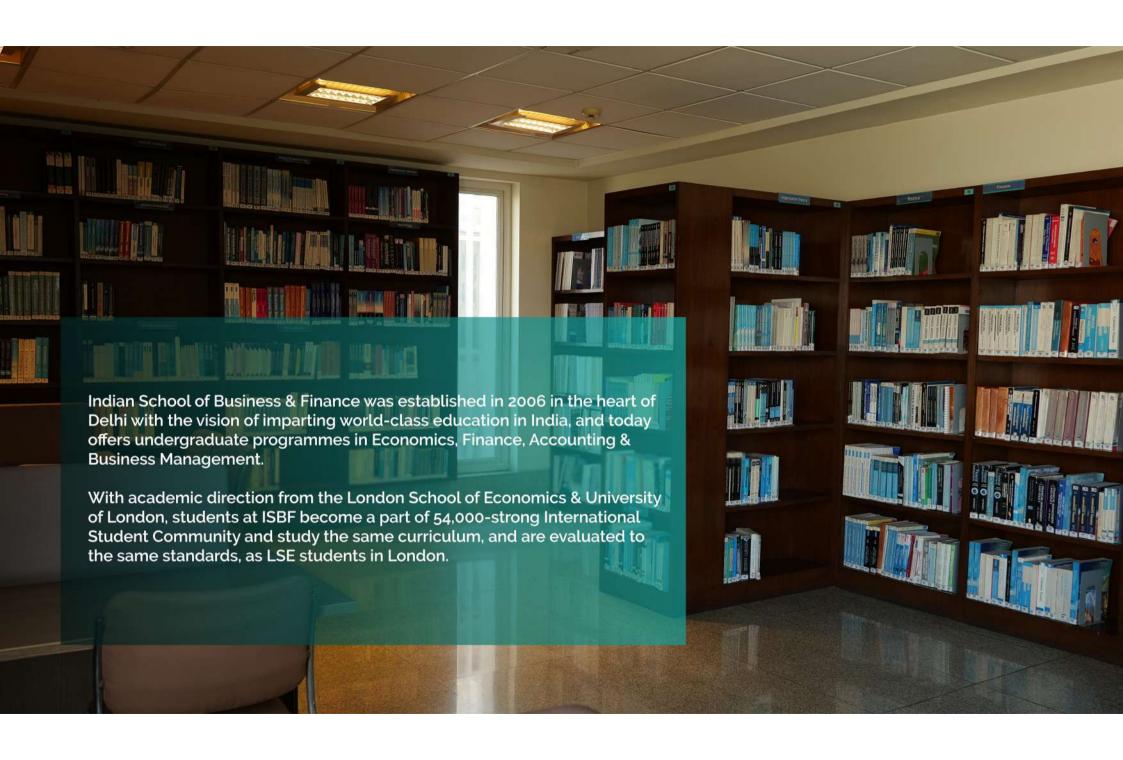




# **UG Programs**

in Economics, Finance, Management & Data Science

Think LSE! Think ISBF! Get Global Education



# **ISBF Partnerships**

### University of London (UOL)

Established in 1836, the University of London is one of the largest universities in the world with 17 independent member institutions. Upon graduation, students are awarded their degree from the University of London at the annual convocation in London.





#### London School of Economics

London School of Economics provides academic direction for the Economics, Management & Finance programmes at ISBF. Since students at ISBF study the curriculum taught at LSE, the final University of London degree awarded to an ISBF graduate also bears LSE's name.

# **Undergraduate Programmes**

All UG Programmes at ISBF are 3 years, full-time, honours degrees. Being internationally recognised and valued, this education is a great stepping stone to postgraduate studies at globally reputed institutions.

The academic session begins with two weeks of orientation and Foundation Courses, which help students make a smooth transition to college life and LSE curriculum.

- · BSc (Hons) Economics
- · BSc (Hons) Economics & Finance
- · BSc (Hons) Accounts & Finance
- · Bsc (Hons) Economics & Management
- · Bsc (Hons) Business & Management
- · Bsc (Hons) Data Science & Business Analytics



## **Programme Highlights**



Learn through a hands-on curriculum & graduate with a degree from the University of London while studying in India.

#### Get an LSE Education

Study an LSE curriculum in the Economics, Management & Finance Programmes that will help you build a strong foundation

#### GMAT & GRE Exemption

Get a waiver for GMAT & GRE when applying for Masters' in USA & UK

#### International Work Permit

Work in London or New York for a year and get a chance to receive full-time offer as well.

#### Transfer to LSE

In the 2nd year, students can apply to other leading institutions in the UK, US, Hong Kong, Canada and Australia.

#### LSE Summer School Scholarship

All students get 15% discount on LSE Summer Tution Fee Two students from ISBF recieve full scholorship on the basis of academic merit at ISBF and contribution & attend summer school at LSE.

#### Graduation in London

Get an opportunity to attend the UOL convocation in London

# **BSc (Hons) Business & Management**

A 3-year long hands-on programme to help you equip with core functional areas of business like accounting, financial management, marketing, and human resource management, exposing you to emerging areas such as information systems, psychology, and e-business.

### Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Business & Management in a Global Context	Core Management Concepts	Organisation Theory
Principles of Accounting	Human Resource Management	Electives – from courses being offered
Introduction to Economics	Marketing Management	Electives – from courses being offered
Statistics-1	Entrepreneurship	Electives – from courses being offered
Mathematics-1		

- · Management and Innovation of E-business
- · Business Analytics, Applied Modelling and Prediction
- · Management and Social Media

- · Elements of Social and Applied Psychology
- · Management Accounting
- · Financial Management
- · Principles of Corporate Finance

# **BSc (Hons) Economics & Finance**

A 3-year long hands-on programme to help you understand core areas of economics along with applied mathematics & statistics, while also exposing you to how volatility and valuation impact the economy.

### Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Introduction to Economics	Macroeconomics	Asset Pricing and Financial Markets
Principles of Banking and Finance	Microeconomics	Monetary Economics
Mathematics 1 (Half Course)	Elements of Econometrics	Quantitative Finance
Mathematics 2 (Half Course)	Principles of Corporate Finance	
Statistics 1 (Half Course)	·	
Statistics 2 (Half Course)		

- · Valuation and Securities Analysis
- · Mathematical Economics
- · Further Mathematics for Economists
- · Machine Learning

- · Business Analytics
- · Applied Modelling and Prediction
- Entrepreneurship
- · Management and Innovation of E-Business

# **BSc (Hons) Accounting & Finance**

A 3-year long hands-on programme to help you equip with a strong base in accounting & finance, whether domestic or global, while earning you several exemptions from professional accounting qualifications around the world.

### Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Introduction to Economics	Financial Reporting	Auditing & Assurance
Statistics 1 (half course)	Management Accounting	Accounting Theory
Mathematics 1 (half course)	Microeconomics	Asset Pricing and Financial Markets / Financial Management
Principles of Banking & Finance	Elective – from courses being offered	/ Financial Management
Principles of Accounting		

#### **Electives**

· Principles of Corporate Finance

· Valuation and Securities Analysis

· Other Management, Finance & Economics electives

# **Gateway to Professional Certifications**

Get a gateway to several professional qualifications through exemptions, including

Association of Chartered Certified Accountants (ACCA)

Get exemptions for 7 out of the 13 examinations.

Chartered Institute of Management Accountants (CIMA)

Enjoy exemptions for 6 subjects from CIMA.

Institute of Chartered Accountants in England and Wales (ICAEW)

Enjoy exemptions for 5 subjects from ICAEW.

# **BSc (Hons) Economics & Management**

A 3-year long hands-on programme that will help you develop a strong understanding of microeconomics, macroeconomics, accounting, international business, marketing, HR & more.

# Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Business & Management in a Global Context	Core Management Concepts	Electives – from courses being offered
Introduction to Economics	Microeconomics	Electives – from courses being offered
Principles of Accounting	Macroeconomics	Electives – from courses being offered
Mathematics1	Electives – from courses being offered	
Statistics 1		

- Entrepreneurship
- · Management and Innovation of E-Business
- · Business Analytics
- · Applied Modelling and Prediction
- · Marketing Management
- · Management and Social Media
- · Elements of Social and Applied Psychology
- · Human Resource Management

- · Organisation Theory: An Interdisciplinary Approach
- · International Economics
- · Monetary Economics
- · Financial Management
- · Asset Pricing and Financial Markets
- · Principles of Corporate Finance

# **BSc (Hons) Economics**

A 3-year long hands-on programme to help you equip with a nuanced understanding of economic models, and the ability to analyse and propose policy solutions to economic problems.

# Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Introduction to Economics	Microeconomics	Monetary Economics
Mathematics 1 (Half Course)	Elements of Econometrics	Mathematical Economics
Statistics1	Macroeconomics	International Economics
Statistics 2	Elective – from courses being offered	
Mathematics 2 (Half Course)		
Principles of Banking and Finance		

- Industrial Economics Asset Pricing and Financial Markets Principles of Corporate Finance Further Mathematics for Economics

# Bsc(Hons) Data Science & Business Analytics

This **3 year programme** aims to develop your competence in the application of statistical and machine learning techniques. It will provide you with a sound knowledge of the principles underlying standard applications of probability and statistics.

#### Teaching Plan

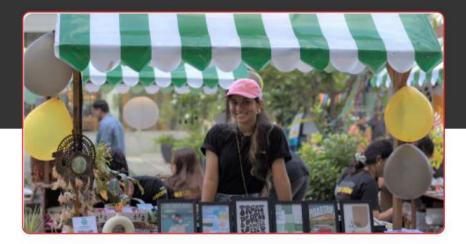
First Year (Course)	Second Year (Course)
Introduction to Economics	Information Systems Management
Mathematical Methods	Business Analytics: Applied Modelling & Prediction
Business and Management in a Global Context	Elements of Econometrics
A. Statistics 1 (Half Course)	Elective- from Courses being offered
B. Statistics 2 (Half Course)	

- Mathematics for economists Machine learning
- Business Analytics: Applied Modelling & Prediction

# Learn through an Experiential Curriculum

Take learning beyond the classroom with these hands-on interventions

Startup Challenge Ignite innovation in our Annual Entrepreneurship Challenge, where students transform ideas into impactful ventures



Leadership Mentorship

Elevate your leadership skills through our Executive Leadership Mentorship, gaining insights from seasoned industry leaders



# Industry Visits

Step inside the dynamic business world with Industry Visits, offering a real-world glimpse into successful companies



## Interactive Workshops:

Dive into hands-on learning with experts, mastering cutting-edge tools and techniques in our interactive workshops.



# **Pedagogy**

ISBF embraces a dynamic pedagogy, fostering critical thinking & experiential learning to empower students with a holistic understanding of their subjects.







#### Flipped Classroom

In this unique teaching method, get a chance to **teach your instructors** & sharpen your concepts.

Virtual Learning Environment

Get access to an online repository of resources and discussion forums where you can interact with peers across the world.

Pre-Sessional Support

Before the commencement of the programme, have a concrete foundation in concepts with a **Study Pack** & the **Power of Why Series**.

# **Faculty**



Soumitra Mookherjee Associate Professor, University of Exeter University of Cambridge



James Abdey
Associate Academic Director,
LSE-Vol. International
Programmes



Sangeeta Mendiratta

Professor of Quantitative Finance,
Accounting, Management and
Innovation for e-business



Aryapriya Ganguly
Associate Dean
Management, ISBF



Rahul Saraswat Former Director, SAP India



Roamaa Suri Professor of Statistics and Econometrics



Ms. Namarta Singhal
Professor of Financial Management
and marketing



Manobhav Verma Associate Professor, Accounting, ISBF



Payal Sharma
Professor of Monetary and
Industrial Economics

# **Student Opportunities**

#### Transfer to LSE

ISBF has an impressive track record of 15 transfer offers from LSE in the last 7 years, some of which included full scholarships.

#### Transfer to Other Institutions

Completing 1st year at ISBF has also opened doors for students to receive transfer offers from other renowned institutions in the UK, US, Canada, and Hong Kong.

#### LSE Summer School Scholarships

ISBF selects two students every year to receive LSE's scholarship for its Summer School, covering tuition and accommodation.



# Career Prospects at ISBF

Work in London or New York for 1 Year

ISBF offers a unique opportunity to work abroad through its affiliation with the Mountbatten Institute. Many students have even received full-time offers based on their performance during the year-long experience.

Pursue an International Master's

Boost your chances of getting into prestigious Master's programs worldwide with an LSE education and a degree/diploma from UOL.

















#### Placements in India

The Careers Team at ISBF is dedicated to facilitating placements for graduating students as part of which they undergo the 3-month long Placement Module to prepare themselves for the recruitment processes to come.

#### Recent positions & placements:

- · Data Analyst, RSA
- · Research & Benchmarking Analyst, KPMG
- · Capability Hubs Administrator, KPMG
- · Audit Assurance Associate, Ernst & Young
- · Audit Analytics, Ernst & Young
- · Data Analyst, Tata Telecom
- · Strategy Analyst, Tresvista
- · Financial Analyst, KPMG
- · Marketing, Sleepy Owl
- · Research Analyst, Chegg India
- · Financial Analyst, KPMG



### Life at ISBF







#### **Orientation Week**

The orientation week gives students their first peek into life at ISBF through networking lunches & the society fair

### College Trip

An occasion on which students from all three years go on a trip together & spend time with each other.

### Student Clubs & Societies

Become a part of student-run clubs & host activities across media, music, dance & more

# **Student Journeys**



Ritesh Agarwal
CEO, OYO Rooms

BSc (Hons) Business & Management



**Priya Bansal**Assistant Professor, ISBF

MSc Economics, LSE (Full-Scholarship

BSc (Hons) Economics



**Pranai Agrawal** Senior Director - Business Planning & Strategy, Visa

MBA, ISB Hyderabad

BSc (Hons) Economics & Management

# **Student Journeys**



**Gunish Aroa**Marketing & Business Development
Executive, The Good Life Co

LSE Summer School Scholarship

BSc (Hons) Economics
 & Management



**Prateek Kansal** Research Assistant, LSE

2nd Year transfer to LSE

BSc (Hons) Economics & Management

# **Our Campus**

Situated in the heart of Delhi in Lajpat Nagar, the ISBF campus has well-equipped classrooms & recreational areas that provide students with a conducive learning environment.







# **UG Application Process**



- STEP 1: Complete the Online Application Form
- STEP 2: ISBF Entrance Test: The ISBF Entrance Test or iMET is conducted online and it tests a candidate's
  ability to reason logically, assimilate information meaningfully from multiple reading sources, and apply
  concepts learned in Mathematics up to Class X.
- Candidates who have obtained a composite SAT score of 1280 (within the 5-year validity period) or more and those with at least 85 percentile in CUET & 85 percentile in IPMAT will be exempted from iMET.
- STEP 3: Personal Interview: Shortlisted candidates will be invited for a personal interview where they will be tested for communication skills, acumen for learning, academic curiosity and motivation to study at ISBF.

#### **Undergraduate Programme - Fee**

Academic Session 2023-2026

The detailed fee structure for all undergraduate programmes is as below:

	First Year (2023-24)	Second Year (2024-25)	Third Year (2025-26)
Fee payable to ISBF			in INR
Admission Fee	₹ 30,000		
Tuition Fee	₹ 4,42,500	₹ 4,47,500	₹4,47,500
Total Tuition Fee	₹4,50,000	₹ 4,20,000	₹ 4,20,000
GST# (18%) Security Deposit (one-time refundable)	₹ 85050 ₹ 10,000	₹80550	₹80550
Grand Total	₹5,67,550	₹5,28,050	₹ 5,28,050
Fee payable to Univers	ity of London	in G	BBP (UK Pounds)
Registration Fee*	£1,504	£685	£685
Examination Fee**	£1,536	£1,536	£1,536
Grand Total	£3,040	£2,221	£2,221
Fees Payable to British	Council (if final exa	ms are held offline)	in INR
Grand Total	₹ 9,380	₹ 9,380	₹ 2,896
	Admission Fee  Tuition Fee  Total Tuition Fee  GST# (18%) Security Deposit (one-time refundable)  Grand Total  Fee payable to Univers  Registration Fee*  Examination Fee**	Fee payable to ISBF  Admission Fee ₹ 30,000  Tuition Fee ₹ 4,42,500  Total Tuition Fee ₹ 4,50,000  GST# (18%) ₹ 85050 Security Deposit (one-time refundable)  Grand Total ₹ 5,67,550  Fee payable to University of London  Registration Fee* £ 1,504  Examination Fee** £ 1,536  Grand Total £ 3,040  Fees Payable to British Council (if final examination)	(2023-24)       (2024-25)         Fee payable to ISBF         Admission Fee       ₹ 30,000         Tuition Fee       ₹ 4,42,500       ₹ 4,47,500         Total Tuition Fee       ₹ 4,50,000       ₹ 4,20,000         GST* (18%)       ₹ 85050       ₹ 80550         Security Deposit (one-time refundable)       ₹ 10,000       ₹ 5,28,050         Grand Total       ₹ 5,67,550       ₹ 5,28,050         Fee payable to University of London       in G         Registration Fee*       £ 1,504       £ 685         Examination Fee**       £ 1,536       £ 1,536         Grand Total       £ 3,040       £ 2,221         Fees Payable to British Council (if final exams are held offline)

"Goods and Services Tax (GST) rate is subject to change as per Government policy.

# LSE SUMMER SCHOOL PROGRAMME

(3 WEEKS)

FOR ISBF STUDENTS AT LSE, LONDON

#### **FOR JUST 1800 POUNDS**

International Education
 Exclusive Opportunities
 Enriching Experiences

(Excluding Flight, Accommodation, Visa and Food Costs)

\*The Programme is exclusive for ISBF students who would be going in the

2nd year as a part of their International Immersion Programme

<sup>\*</sup>Registration fee to the University of London includes 18% GST.

<sup>\*\*</sup>This has been calculated on the basis of 4 course examinations per year.

# **Scholarships**



AT ISBF, we believe that financial constraints should not pose any hindrance to someone's academic aspirations. Many of our students receive scholarships that are offered to deserving individuals who have shown exemplary achievements in different fields

#### Chairman's Merit-Based Scholarship

This scholarship recognizes and provides financial aid to students with outstanding academic achievements and accomplishments. Our merit-based scholarships are also sensitive to financial need and offer up to a 50% reduction in tuition fees, as determined by the selection committee

#### Eligibility:

Outstanding academic performance and candidate's performance in the iMET and personal interview

#### **ISBF Need-Based Scholarship**

ISBF Scholarship Fund is dedicated to empowering students facing financial barriers to higher education. This type of scholarship will require you to submit income proofs and any other documentation as deemed necessary by the selection panel. This will offer up to a 30% reduction in tuition fees, as determined by the selection committee

#### **Eligibility:**

Students with low income but a high drive for growth

#### **Jagannath Scholarship for Outstanding Extracurriculars**

This scholarship is committed to supporting exceptional students from economically disadvantaged, marginalized, or underserved communities

#### **Eligibility:**

Applicants must provide a brief description of their leadership roles and the measurable results achieved. They should also include any relevant certificates or awards they have received

#### **Devansh Jain Diversity Scholarship**

This scholarship is committed to supporting exceptional students from economically disadvantaged, marginalized, or underserved communities. This will offer up to a 25% reduction in tuition fees, as determined by the selection committee

#### **Eligibility:**

Applicants should be from low-income communities in India or neighbouring countries, such as Bhutan, Bangladesh, and Nepal

#### Ashish Agarwal India-Bound Scholarship

This scholarship targets Indian-origin students living abroad (i.e., PIO cardholders) who aim to connect with India's corporate and professional environment. It supports those who wish to return to India for a top-notch education that could significantly advance their careers. This will offer upto a 15% reduction in tuition fees, as determined by the selection committee

# **Scholarships**



#### Eligibility:

PIO cardholders and Indian citizens studying abroad

#### Rikant Pitti Scholarship for Economics/Finance Leaders

This scholarship is awarded to students who have shown a strong interest and achievement in economics or finance, whether through participation in related events or school clubs and who aim to enhance their career opportunities in these fields. This will offer up to a 15% reduction in tuition fees, as determined by the selection committee

#### **Eligibility:**

Candidates must provide a brief overview of their achievements in economics or finance at a national or international level and be ready to provide further proof during the interview process

#### ISBF Scholarship for Women

This scholarship supports talented female students with a strong academic background and the ambition to become industry leaders. This will offer up to a 15% reduction in tuition fees, as determined by the selection committee

#### Eligibility:

Female candidates with notable achievements in various fields

# Career Prospects at ISBF

#### Summer Internships

ISBF promotes summer internships for undergraduates to help students get industry exposure & real-world experience.

#### Top Recruiters:



















#### Transition to Entrepreneurship

ISBF has a strong foundation in Business, Management & Economics, encouraging many students to become entrepreneurs.

#### · OYO Rooms

Ritesh Agarwal left the Business and Management programme at ISBF mid-way to become the Founder and CEO of OYO rooms.

#### Emacity

Founded by 5 like-minded students from different undergraduate programmes at ISBF, **Emacity** is becoming a sensation among the youth looking for sustainable fashion.





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#### **Postgraduate**

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⊠ ugadmissions@isbf.edu.in











